

# PACKAGES

## SOCIAL MEDIA MARKETING PACKAGES

SOCIAL MEDIA MARKETING PACKAGES <b>PACKAGES</b>	STARTUP	MEDIUM	GROWTH
	<b>\$400</b> Any 2 Channel Optimisation	<b>\$650</b> Any 3 Channel Optimisation	<b>\$1200</b> Any 5 Channel Optimisation
<b>FACEBOOK PROMOTION</b>			
Profile Optimization	Yes	Yes	Yes
Creative Image	20	30	45
FB Timeline Status Posting	20	30	45
Post Sharing in Groups	20	30	45
Cover Image Creative and Upload	1	1	2
Group Creation	No	3	5
Groups Join	No	3	5
Targeted Page Likes	Yes	Yes	Yes
Video Sharing(provided by client)	No	No	Yes
Call To Action Button	One Time	One Time	One Time
Facebook Review Postings	No	No	Yes
Polls Creation & Management	No	Yes	Yes
Facebook Insight Monitoring	Yes	Yes	Yes
Deleting of unwanted spam	Yes	Yes	Yes
Traffic Monitoring Through Google Analytics	Yes	Yes	Yes
Sponsored Ads (Additional Cost) TEst	Yes	Yes	Yes
<b>TWITTER PROMOTION</b>			
Profile Optimization	Yes	Yes	Yes
Tweets Posting	20	30	45
Targeted Twitter Followers Increase	Yes	Yes	Yes
Retweets	Yes	Yes	Yes
Background Image Creative and Upload	1	1	2
Cover Photo Creative and Upload	1	1	2
Lists Creation	No	No	Yes
Sponsored Tweets(Additional Cost)	Yes	Yes	Yes
#hashtag Trend Research	No	Yes	Yes
Twitter Analytics Monitoring	Yes	Yes	Yes
<b>INSTAGRAM PROMOTION</b>			
Profile Optimization	Yes	Yes	Yes
Instagram Image Sharing	20	30	40
Targeted Instagram Followers Increase	Yes	Yes	Yes
#hashtag Trend Research	No	Yes	Yes
Comments & Likes Management [Engagement strategy]	Yes	Yes	Yes
Image Tagging to Friends/Followers [Increase Reach]	Yes	Yes	Yes
Instagram Analytics Monitoring	Yes	Yes	Yes
<b>LINKEDIN PROMOTION</b>			
Profile Optimization	Yes	Yes	Yes
Linkedin Post Sharing	20	30	45
Targeted Linkedin Connection	Yes	Yes	Yes
Company Page Creation	One Time	One Time	One Time
Company Page Follower Increase	Yes	Yes	Yes
Company page creative banner	1	1	2
Profile Connection Build up	No	No	Yes
Relevant Group Joining	No	1	2
Post Sharing in Groups	No	15	20
Linkedin Performance Review	Yes	Yes	Yes
Linkedin Pulse Posting	No	1	2
<b>GOOGLE+ PROMOTION</b>			
Profile Optimization	Yes	Yes	Yes
Google+ timeline Status Posting	20	30	40
Cover Image Creative and Upload	1	1	2
Group Creation	No	3	5
Community Join	1	3	5
Targeted Followers	Yes	Yes	Yes
Post Sharing in Groups	No	30	45
Website Verification	No	No	Yes
Video Sharing(provided by client)	No	No	Yes
Google Review Postings	No	Yes	Yes
Polls Creation & Management	No	Yes	Yes
Google Insight Monitoring	Yes	Yes	Yes
Traffic Monitoring Through Google Analytics	Yes	Yes	Yes
<b>YOUTUBE PROMOTION</b>			
Youtube Channel Optimization	Yes	Yes	Yes
Channel Creative Upload	No	Yes	Yes
Video Uploads(provided by client)	5	10	15
Video Promotion	10	20	30
Video Title & Meta Optimization	No	Yes	Yes
Thumbnail Creative for Videos	No	No	Yes
Youtube Subscribers	Yes	Yes	Yes
Youtube Discussion Posting	10	20	30
Youtube Video Views	Yes	Yes	Yes
Comment Moderation	No	Yes	Yes
<b>PINTEREST PROMOTION</b>			
Profile Optimization	Yes	Yes	Yes
Board Creation	5	8	15
Pins Posted	20	30	45
Followers	Yes	Yes	Yes
Website Verification	No	Yes	Yes
Business Account	Yes	Yes	Yes
Customer Support	No	No	Yes