

# PACKAGES

## ONLINE MARKETING PACKAGES

ONLINE MARKETING PACKAGES	BRONZE	SILVER	GOLD	PLATINUM	TITANIUM
	\$350 <sup>/PM</sup>	\$500 <sup>/PM</sup>	\$750 <sup>/PM</sup>	\$1000 <sup>/PM</sup>	\$1500 <sup>/PM</sup>
SEO Packages	Upto 10 Keywords	Upto 20 Keywords	Upto 30 Keywords	Upto 50 Keywords	Upto 80 Keywords
Minimum Contract Duration	6 Months	6 Months	6 Months	6 Months	6 Months
<b>RESEARCH AND ANALYSIS</b>					
Critical SEO Analysis	Yes	Yes	Yes	Yes	Yes
Back Link Analysis	No	No	Yes	Yes	Yes
Competitor Analysis	No	1 competitor	2 competitor	3 competitor	3 competitor
Keyword Analysis	Yes	Yes	Yes	Yes	Yes
Baseline Ranking Check	Yes	Yes	Yes	Yes	Yes
Content Duplicacy Check	Yes	Yes	Yes	Yes	Yes
Mobile Usibility Check	Yes	Yes	Yes	Yes	Yes
<b>ON SITE SEO - AS PER GOOGLE WEBMASTER GUIDELINES</b>					
Google & Bing Webmaster Setup	Yes	Yes	Yes	Yes	Yes
Google Analytics Setup	Yes	Yes	Yes	Yes	Yes
Meta Tags Optimization	10 pages	20 pages	40 pages	60 pages	80 pages
Canonicalization Optimization	Yes	Yes	Yes	Yes	Yes
Website Speed Optimization	No	No	Yes	Yes	Yes
Anchor & Title Tag Optimization	Yes	Yes	Yes	Yes	Yes
Header Tag Optimization	Yes	Yes	Yes	Yes	Yes
Image & Hyperlink Optimization	Yes	Yes	Yes	Yes	Yes
Robot.txt Optimization	Yes	Yes	Yes	Yes	Yes
HTML Sitemap Optimization	Yes	Yes	Yes	Yes	Yes
XML Sitemap Optimization	Yes	Yes	Yes	Yes	Yes
Navigation Analysis Optimization	Yes	Yes	Yes	Yes	Yes
Internal Link Structuring Optimization	No	No	Yes	Yes	Yes
SEO Friendly URLs (URL Rewriting)	No	No	Yes	Yes	Yes
Crawl Error Resolution	No	Yes	Yes	Yes	Yes
Existing Content Optimization	Yes	Yes	Yes	Yes	Yes
Funnel & Goal's Setup Optimization	No	Yes	Yes	Yes	Yes
NAP Meta's Optimization	Yes	Yes	Yes	Yes	Yes
Business Listing's Optimization	Yes	Yes	Yes	Yes	Yes
Rich Snippets Optimization	Yes	Yes	Yes	Yes	Yes
Browser Compatiblity Optimization	Yes	Yes	Yes	Yes	Yes
<b>OFF SITE OPTIMIZATION – ALL OFF SITE SEO LISTED BELOW ARE GOOGLE HAWK, PENGUIN &amp; PANDA COMPLIANT!</b>					
Search Engine Submission	Yes	Yes	Yes	Yes	Yes
Article Writing and Distribution	20 (4 Articles*5)	30 (6 Articles*5)	40 (8 Articles*5)	50 (10 Articles*5)	75 (15 Articles*5)
Press Release Writing (High DA & Top Sites Only)	No	10 (1PR*10)	20 (2PRs*10)	30 (3PRs*10)	40 (4PRs*10)
Directory Submission (High DA & Top Sites Only)	5	8	10	15	20
Classified Submission (High DA & Top Sites Only)	2	4	6	8	10
Business Listing (High DA & Top Sites Only)	5	7	7	10	15
Customer Reviews & Management	Yes	Yes	Yes	Yes	Yes
Social Bookmarking	10	15	20	25	30
Blog Posting Optimization	3*500 words	6*500 words	10*500 words	15*500 words	20*500 words
Guest Blog Posting	1	2	2	3	5
Quara Questioning and Answer	No	Yes	Yes	Yes	Yes
Link Building Outreach	3 Sites	5 Sites	7 Sites	10 Sites	12 Sites
Video Marketing & Submission (You Tube, Metacafe, Google)	No	3 (1 Videos*3 sites)	5 (1 Videos*5 sites)	10 (2 Videos*5 sites)	20 (2 Videos*10 sites)
InfoGraphic Submissions	2	4	6	8	10
<b>SOCIAL MEDIA MARKETING</b>					
Google Plus Page Setup & Management	No	Yes	Yes	Yes	Yes
Facebook Page Setup & Management	No	Yes	Yes	Yes	Yes
Twitter Page Setup & Management	No	Yes	Yes	Yes	Yes
YouTube Page Setup & Management	No	Yes	Yes	Yes	Yes
Pinterest Page Setup & Management	No	Yes	Yes	Yes	Yes
Instagram Page Setup & Management	No	Yes	Yes	Yes	Yes
<b>REPORTING</b>					
Google Analytics Report	Yes	Yes	Yes	Yes	Yes
Keyword Ranking Report	Yes	Yes	Yes	Yes	Yes
Monthly Accomplishment Report	Yes	Yes	Yes	Yes	Yes
<b>CUSTOMER SUPPORT</b>					
Email	Yes	Yes	Yes	Yes	Yes
Chat: Skype, GTalk, Email	Yes	Yes	Yes	Yes	Yes
Telephone	Yes	Yes	Yes	Yes	Yes