



PACKAGES

LOCAL SEO PACKAGES

LOCAL SEO PACKAGES	BRONZE	SILVER	GOLD
	\$250 ^{/PM} Minimum Contract Duration 3 Months	\$350 ^{/PM} Minimum Contract Duration 3 Months	\$450 ^{/PM} Minimum Contract Duration 3 Months
FEATURES			
Local keyword Research	5 Keywords	10 Keywords	15 Keywords
Local Business Listing	20	30	40
Google My Business - setup/optimization	Yes	Yes	Yes
Google My Business - photo/multimedia additions (content provided by client)	Yes	Yes	Yes
Google My Business - categories setup	Yes	Yes	Yes
Google My Business - address matching	Yes	Yes	Yes
Schema HTML tags added to address on website	Yes	Yes	Yes
Bing Local - Local optimization	Yes	Yes	Yes
Apple Maps - Local optimization	Yes	Yes	Yes
Glassdoor - Local Optimization	Yes(if Applicable)	Yes(if Applicable)	Yes(if Applicable)
Yelp - Local Optimization	Yes	Yes	Yes
CitySearch - Local Optimization	Yes	Yes	Yes
Facebook - Business page setup or review (basic)	Yes	Yes	Yes
Facebook checkins - Verification/setup of location	Yes	Yes	Yes
On-Site SEO work for website	Yes	Yes	Yes
Address added to current website pages (if applicable)	Yes	Yes	Yes
Customer review building guide	Yes	Yes	Yes
Titles and Meta Descriptions	Yes	Yes	Yes